



THE GLOBAL STAGE FOR INNOVATION

PRODUCED BY  CEA®

[CESweb.org](http://CESweb.org)

2,700

EXHIBITORS

140,000

ATTENDEES

5,000

MEDIA AND BLOGGERS

140

COUNTRIES

# 2012 International CES® Fact Sheet

## Exhibit Dates

Tuesday, January 10 – Friday, January 13, 2012

### Exhibit Hours:

Tuesday, January 10	10 a.m. – 6 p.m.
Wednesday, January 11	9 a.m. – 6 p.m.
Thursday, January 12	9 a.m. – 6 p.m.
Friday, January 13	9 a.m. – 4 p.m.

## Location

### Las Vegas, Nevada, USA

- Las Vegas Convention and World Trade Center/The Las Vegas Hilton
- The Venetian

## Reach

The International CES® is the world's largest tradeshow for consumer technology and North America's largest annual tradeshow of any kind.

## Exhibitor Profile

Manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and related products and services.

## Attendee Profile

Verified registrants from 140 countries include manufacturers, retailers, content providers and creators, broadband developers, wireless carriers, cable and satellite TV providers, installers, engineers, corporate buyers, government leaders, financial analysts and the media.

## Product Categories

- Audio
- Automotive Electronics
- Computer Hardware & Software
- Connected Home
- Content Distribution
- Digital Health and Fitness
- Digital Imaging
- Electronic Gaming
- Emerging Technology
- Entertainment/Content
- Internet-Based Multimedia Services
- Lifestyle Electronics
- Telecommunications Infrastructure
- Video
- Wireless & Wireless Devices

## History

The first CES took place in New York City in June of 1967, with 250 exhibitors and 17,500 attendees. Since then, the International CES has grown more than ten-fold.

## Product Debuts at CES

Videocassette Recorder (VCR)	1970	Plasma TV	2001
Laserdisc Player	1974	Home Media Server	2002
Camcorder	1981	Blu-ray DVD	2003
Compact Disc Player	1981	HDTV DVR	2003
Digital Audio Technology	1990	HD Radio	2004
Compact Disc - Interactive	1991	IPTV	2005
Digital Satellite System (DSS)	1994	New convergence of content and technology	2007
Digital Versatile Disc (DVD)	1996	OLED TV	2008
High Definition Television (HDTV)	1998	3D HDTV	2009
Hard-disc VCR (PVR)	1999	Tablets, Netbooks and Android Devices	2010
Satellite Radio	2000	Connected TV, Smart Appliances, Android Honeycomb, Ford's Electric Focus, Motorola Atrix, Microsoft Avatar Kinect	2011
Microsoft Xbox	2001		

## Sponsor

Owned, produced and managed by the Consumer Electronics Association (CEA)<sup>®</sup>, show proceeds are used to grow the consumer electronics industry.

**Check out the CES website for the latest show news:**

**CESweb.org**

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